

Beat: Vips

## **The L'OREAL FOUNDATION & UNESCO Launch - Men for Women in Science -**

### **Contributing To Better Gender Balance**

PARIS, 25.03.2018, 10:50 Time

**USPA NEWS** - Thursday, March 22, during the 20th Annual L'Oréal-UNESCO For Women in Science Awards Ceremony, the L'Oréal Foundation and UNESCO launched the "Men for Women in Science" Initiative. The Goal is simple : Contributing to Better Gender Balance in Science for more Effective Progress.

Thursday, March 22, during the 20th Annual L'Oréal-UNESCO For Women in Science Awards Ceremony, the L'Oréal Foundation and UNESCO launched the "Men for Women in Science" Initiative. The Goal is simple : Contributing to Better Gender Balance in Science for more Effective Progress.

25 Eminent Male Scientists have already committed to the Initiative, such as Mathematician Cédric Villani, Geneticist Axel Kahn, Agnès Tiemie Klein, Research Director at the CEA (French Atomic Energy Commission), and Mouin Hamze, Secretary General of the CNRS (French National Council for Scientific Research) in Lebanon.

### **UNDER-REPRESENTATION OF WOMEN POSES QUALITY ISSUES IN RESEARCH**

Over the Past 20 years, the Percentage of Women working in Science has increased by about 12%, but it remains Too Low : less than 30% of Researchers are Women. The Glass Ceiling still exists ; Women hold only 11 % of Academic Leadership Positions in Europe. And only 3% of Nobel Prizes for Science have ever been awarded to Women.

This Under-Representation of Women impacts the Very Quality of Scientific Research. For example, Studies show that the Lack of Diversity in the Sector of Artificial Intelligence has led to the Development of Software that reproduces, or even magnifies Stereotypes, especially those related to Gender.

### **A COALITION OF ALLIES TO CHANGE THE FACE OF SCIENCE**

To encourage Collaboration between Women and Men, the L'Oréal Foundation and UNESCO are launching a New Initiative called "Men for Women in Science". Male Scientists were invited to sign a Charter of Clear and Measurable Commitments with the following Objectives :

- \* Promoting Access to Research Funding for Women
- \* Providing Equal Recruitment Opportunities
- \* Striving to achieve a Better Balance in Publications and Copyrights.

Source : L'Oréal Foundation

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

### **Article online:**

<https://www.uspa24.com/bericht-12965/the-loreal-foundation-und-unesco-launch-men-for-women-in-science.html>

### **Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)